

JCLARKTHEJUMPER

MEDIA KIT

JONATHAN CLARK

Professional Dunker · Teacher · Coach · Speaker

Jump Higher & Inspire.

The world-record dunker who teaches PE and coaches track in Fresno, CA.

TOTAL REACH · 584K+ FOLLOWERS

267K

INSTAGRAM

223K

TIKTOK

44.3K

YOUTUBE

38.4K

FACEBOOK

11.7K

X

The teacher who does the impossible.

Jonathan Clark, known online as J Clark the Jumper, is a professional dunker, two-time All-American triple jumper, and 2012 Olympic-Trials athlete who also teaches PE and coaches track at Bullard High School. Cut from his high school basketball team twice, he turned that into a world record, and today he shows a 584K+ audience, and rooms full of students, that belief plus work beats talent.

Elite athlete

World-record dunks and Olympic-Trials speed.

Real educator

A credentialed teacher and coach (M.A., Kinesiology).

584K+ creator

1.69M Instagram views in the last 30 days alone.

INSTAGRAM PERFORMANCE · LAST 30 DAYS

1.69M

VIEWS

97.9K

ACCOUNTS REACHED

86%

NON-FOLLOWER REACH

32.8K

INTERACTIONS

32,815 interactions from 23,810 accounts. Reels drive 94% of views. Verified from Instagram insights.

FOR BRANDS & SPONSORS

- Sponsored content and product integration
- Brand ambassadorships and long-term partnerships
- Appearances and live dunk shows
- Co-created education and STEM content

FOR SCHOOLS & EVENTS

- "Jump Higher & Inspire" school assemblies
- Keynotes and motivational talks
- Halftime and event dunk shows
- Jump-training camps and clinics

Why partner with Jonathan

A one-of-one combination: an elite, world-record athlete who is also a real classroom teacher and coach. That means an audience that genuinely trusts him, content that is family- and brand-safe, and a story that lands on camera and on stage.

AUDIENCE (INSTAGRAM)

95.3%

MALE

58.1%

UNITED STATES

38.2%

AGED 25-34

60%

AGED 25-44

Top markets: United States 58.1% · Canada 3.2% · Australia 2.4% · France 2.2% · Brazil 2.2%

ACCOLADES & STATS

- World-record outdoor rim dunk: 11'8"
- Highest vertical dunk: 11'
- 41" standing vert · 48" max vert
- 2x All-American triple jump (UCLA)
- Brand work: Google Pixel dunk-show tour
- 54'1" triple jump personal record
- 2012 U.S. Olympic Trials athlete
- 3x Celebrity Crush Classic Dunk Champion
- Performed with the Harlem Globetrotters
- Featured by ABC30 Fresno and En Fuego



LET'S WORK TOGETHER

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**Jump Higher
& Inspire.**